

March 15, 2023 For Immediate Release

EAMON McANANEY TO SUCCEED JOHN MOSER AS CEO OF CITYLAX

The Executive Committee of the Board of Directors of CityLax Inc. announced today that Eamon McAnaney, a New Yorker, a current SNY Studio host, a former Notre Dame captain and standout lacrosse defenseman, and previously a veteran lacrosse play-by-play announcer for ESPN, will succeed John Moser as CityLax's Chief Executive Officer, beginning March 15, 2023.

Moser plans to remain with CityLax as Chief Operating Officer through at least year-end to assist with the transition. The changes are part of a long- term plan to transition CityLax's management to a new generation of leaders after Moser's successful 10-year tenure as CEO, having taken over the reins from its Founder, Mat Levine. Under its new leadership, Levine will remain actively involved in growing CityLax's mission that he started with Gavril Pasternak back in 2005-6.

In his time as the organization's CEO, John Moser has presided over the transformational establishment and growth of the largest urban high school lacrosse league of its kind, comprised of 50 Boys and Girls Varsity teams and 11 Junior Varsity Teams in public schools throughout all 5 Boroughs of New York City. With the re-opening of schools after the height of the Pandemic, Moser also initiated a new middle school development strategy with CityLax's signature "Discover Lacrosse" in-school programming and secured critical grant funding to help grow the CityLax affiliate with the Albany public school system. Driven by CityLax's financial and operational support, the organization now annually connects with over 3000 urban public-school student-athletes with lacrosse and educational programming. By every important measure, including level of participation and high school graduation rates, the programs have been a tremendous success for the schools and players that have adopted lacrosse as a mainstream sport. High School team lacrosse is now an integral part of the NYC public schools' athletic programs and lacrosse is becoming a critical "afterschool" option for middle schoolers, thanks to John Moser's stewardship of CityLax.

Taking over the CEO reins, Eamon McAnaney is no stranger to CityLax. He has been an influential and dynamic member of its Board of Directors over the last 4 years, specializing in media strategy, college partnerships, personally leading clinics in schools, and hosting the organization's annual Gala events, concurrent with his rigorous broadcast schedule.

"Eamon is an excellent choice to succeed me as CityLax CEO", said Moser, "he embodies all that is exemplary about the game of lacrosse; as a leading media figure in the game, Eamon has great command of lacrosse's trends and a keen passion for wanting to grow the sport beyond its traditional boundaries. He is a thinker and a doer and I look forward to supporting him and continuing to support CityLax however I can."

For his part, in a recent statement, Eamon mentioned that while he felt it a daunting task to fill John Moser's shoes, "I look forward to the challenges ahead, and with John's, Mat's and the organization's support, I am committed to continuing to broaden CityLax's mission by improving the lives and opportunities of our kids through the game of lacrosse."

Visit the CityLax website, <u>www.citylax.org</u>, to learn more about our programs, achievements, and to get involved with our mission.

For more information about CityLax and its programs, contact:

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CityLax, Inc. is a 501c3 Non-profit Organization; Fed Tax ID# 20-4531166